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LF-Ch
CONCEPT

Please note that the LF-Ch is not for sale, lease or hire. It is a concept car, the precursor to the proposed Lexus C-Premium production vehicle. Its purpose is to show possible styling cues for that production vehicle. Because it is a concept car, the LF-Ch is likely to differ from the production vehicle both internally and externally - if and when it is made. No representations are therefore made in this brochure about the proposed production vehicle, which is not on sale at present. The information in this brochure is correct at the time of going to press.

For more information and the location of your nearest Lexus Centre, please visit our website: www.lexus.co.uk or call 0845 129 5484.

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The image shows a city skyline in silhouette against a bright, hazy sky. The sun is low on the horizon, creating a strong glow and lens flare effect. The buildings are dark against the light sky. The overall mood is one of hope and renewal.

A NEW DAWN. It is the moment from which everything moves forwards. The promise of endless possibility and the birth of renewed optimism. Your future, what you will go on to experience and achieve, is up to you.

A NEW CONCEPT.



THE LF-Ch. Unveiled at the Frankfurt Motor Show 2009, the full hybrid five-door concept car from Lexus isn't just a new model, it's an entirely new idea. A dynamic, athletic vehicle with a low centre of gravity that delivers an agile driving experience, powered by Lexus Hybrid Drive. It is a remarkable car, one that defies the conventions of today, for the forward-thinking drivers of tomorrow.





VISIONARY DESIGN. Futuristic LED headlights, front air intakes, low, wide stance, bold yet beautiful sports styling: our L-finesse design philosophy is inherent in every detail.

IN THE WORDS OF THE DESIGNER: 'For the new LF-Ch, we've taken our L-finesse design philosophy to the next level. We've created something with the highest possible quality and substance, as you would expect from Lexus, but it's younger, bolder, and more dynamic than any Lexus concept before it.'

TOM MATSUMOTO, Design Team Leader



COME INSIDE. Where simplicity meets state of the art: a low, supportive driving position, advanced asymmetric dashboard, high-clarity LED instrumentation and intuitive control of entertainment, climate and navigation systems using RemoteTouch.







THE WAY FORWARD.

Lexus Hybrid Drive technology allows quiet, zero-emission, electric-only driving at lower speeds. And dynamic, yet smooth linear acceleration. A unique driving experience from a unique technology.

