

# STANDARD FEATURES

## IS 250C SE-I

- Electrically folding three-part roof in lightweight aluminium
- 2.5-litre V6 direct injection petrol engine (153 kW/208 DIN hp)
- 6-speed automatic transmission
- 18-inch alloy wheels
- Leather steering wheel with paddle shift controls
- Leather upholstery
- Heated front seats with lumbar support
- Vehicle Stability Control (VSC)
- Traction Control (TRC)
- Vehicle Dynamics Integrated Management (VDIM)
- 8 airbags (driver and front passenger front, side and knee; curtain shield)
- Smart Entry and Start system
- Tyre Pressure Warning System
- Anti-theft system (siren and intrusion sensor)
- Front active headrests
- Electrochromatic interior mirror
- Electric and heated outside view mirror
- Dual climate control with auto recirculation mode
- Cruise control
- In-dash, single-slot, 6-CD/DVD player, AM/FM radio, 8 speakers
- Bluetooth® connectivity
- Parking sensors
- Optional Navigation Package (Hard Disk Drive satellite navigation; 7-inch EMV VGA screen; Parking Assist Monitor)

## IS 250C SE-L as above, plus:

- Semi-aniline leather upholstery
- Heated and ventilated front seats with memory function
- Rain-sensing wipers
- HID headlamps with I-AFS
- Illuminated entry system
- Leather console box
- Electrochromatic door mirrors with memory
- Navigation Package (Hard Disk Drive satellite navigation; 7-inch EMV VGA screen; Parking Assist Monitor)
- Optional Pre-Crash Safety system (PCS) with Adaptive Cruise Control (ACC)\*
- Optional Card Key\*
- Optional Multimedia and Navigation Package ('05 DVD-based satellite navigation; 7-inch EMV VGA screen; 12-speaker Mark Levinson® Premium Surround Sound system [AM/FM radio, 6-CD/DVD autochanger]; EMV VGA display; Parking Assist Monitor)\*

\* Combined single pack option.

The IS 250C will be launched in Summer 2009. Please note: while every effort is made to reproduce accurate information, we reserve the right to change specifications, equipment and availability without prior notice. The brochure cannot be regarded as infallible (the car shown is left-hand drive) and as such does not constitute an offer for sale of the vehicle shown. Preliminary data and specifications are subject to change. For the location of your nearest Lexus Centre, please visit [www.lexus.co.uk](http://www.lexus.co.uk) or call 0845 278 8888.

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# THE NEW LEXUS IS 250C



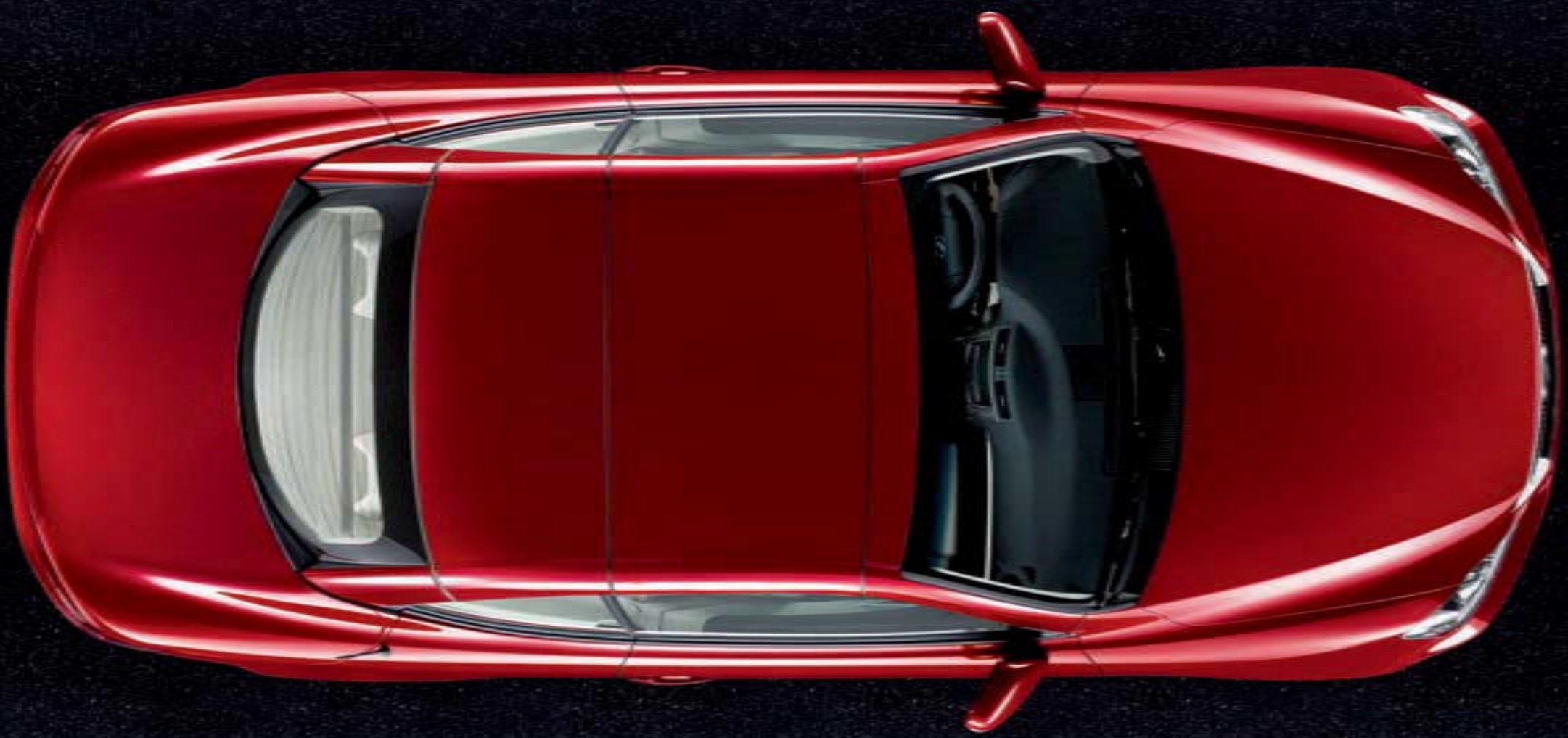
'Designed to contrast elegance with dynamism and stillness with motion, the new IS 250C gives the owner a feeling of style and sophistication'

JUNICHI FURUYAMA, IS 250C CHIEF ENGINEER



## BUILT TO RAISE THE ROOF

Premiered at the 2008 Paris Motor Show, the stunning IS 250C sets new benchmarks for aesthetic appeal, comfort and pure top-down driving pleasure. Styled according to the principles of Lexus L-finesse, this is a vehicle that combines advanced technology, luxury refinement and sports cabriolet performance to deliver a truly memorable drive.





## OPEN-MINDED DESIGN

The new IS 250C cabriolet has been designed to offer luxury and practicality in both sports coupé or open-top mode. For instance, to ensure maximum comfort with the roof down, the design team developed a steeply raked windscreen to manage wind flow in the cabin. The result: driver and passengers can enjoy relaxed conversations while cruising in the sunshine.

# DOWN TO A FINE ART

A masterpiece of precision engineering, the IS 250C's three-part roof, crafted from lightweight aluminium, opens quickly and smoothly in just 21 seconds. This is made possible by the perfect orchestration of simultaneous roof panel movements and a unique 'roof brake' mechanism, which lowers the hard top with extraordinary grace and poise. With the roof stowed, the vehicle still offers generous space for rear seat passengers.



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## AN OPEN SECRET

The IS 250C features a number of new innovations to maximise comfort when driving with the roof down. For instance, the advanced dual climate control automatically increases heating and air flow in roof-open mode. An optional 12-speaker Mark Levinson® Premium Surround System provides consistent audio quality by automatically adjusting the bass tones when the roof is lowered.

# SOPHISTICATED LUXURY

Inside, the IS 250C combines refined luxury with advanced technology. The front electric seats, with extra-high heaters for open-top driving in cooler conditions, can be finished in sumptuous semi-aniline leather upholstery. Slender front seatbacks and an ergonomic rear centre console offer stylish comfort for two rear passengers. Accessing the rear seats is made easy by a one-touch fold and slide action on the front seats, and doors that are 300mm longer than those on the IS sedan. And for passenger safety, the IS 250C is engineered for a maximum, 5-star rating in Euro NCAP.







The IS 250C will be launched in Summer 2009. To find out more please contact your local Lexus Centre or visit our website: [www.lexus.co.uk](http://www.lexus.co.uk). For the location of your nearest Lexus Centre, please visit the website or call 0845 278 8888.

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## SMOOTH AND REFINED

The IS 250C offers an extraordinarily refined drive. Power is delivered by an ultra-smooth, 2.5-litre V6 direct-injection petrol engine that works seamlessly with a 6-speed sequential shift automatic transmission. A paddle shift system mounted on the steering wheel allows fast sports gear changes, while the specially tuned double wishbone front and multi-link rear suspension, and speed-sensitive electric power steering ensure agile handling.

Driving pleasure and safety are further enhanced by Vehicle Dynamics Integrated Management (VDIM), a system that integrates the braking, stability and traction control systems within one intelligent network.